



RETAIL RATES



Oceanfront Redevelopment Opportunity in Lihue
Formerly Club Wyndham
Kauai Beach Villas
4330 Kauai Beach Dr., Lihue, HI
Zoning Allows for Hospitality, Extended Stay,
Condo Conversion or Other Uses
BID DEADLINE JULY 15

Subject to approval by U.S. Bankruptcy Court Office of Hawaii, Chapter 15-0305 (2015) in its Amendment of Approval Order of Kauai Beach Villas

Hilco Global 847.849.2909 HilcoGlobalResortSales.com

thegardenisland.com

SATURDAY
May 9, 2026

tgi
THE GARDEN ISLAND

Kauai's Leader
Sports / A5
Obituaries / A5
Weather / A5
Sports / B1-B2
Lifestyle / B3-B5
Crossword / B4

Kauai's Leader
See Page B1 for more

SPORTS • B1
NBA PLAYOFF ROUND 2

\$2.00
Serving Kauai and Niihau since 1982

TRUMP HOPEFUL OVER AGREED CEASEFIRE
Both Ukraine and Russia says it agrees to the proposals
Gay Fashionshops
Mark Twain
and Steve McQueen
REVIEW

MONDAY MORNING
TODAY, D.C. — Russia and Ukraine confirmed on Friday that they had agreed to a 30-day ceasefire.



thegardenisland.com

FRIDAY
May 8, 2026

tgi
THE GARDEN ISLAND

REAL ESTATE
INSIDE
Sports / A5
Obituaries / A5
Weather / A5
Sports / B1
Puzzles / B2

SPORTS • B1
MAY DRAG RACE RESULTS

\$1.50
Serving Kauai and Niihau since 1982

County wildfire program advances

LIBERTY — The County of Kauai, in partnership with the Hawaii Wildlife Management Organization, continues to advance a Wildlife Rehabilitation Program designed to help residents reduce wildfire risk and strengthen community resilience. The program is scheduled to launch on Aug. 1.

As wildfire risk continues to grow across Hawaii, the county is taking a proactive and coordinated approach to preparedness. Earlier this year, the Kauai Fire Department hosted the National Fire Protection Association's Assessing Structure Ignition Potential from Wildfire training, bringing together representatives from various



Therapy dog brings comfort to Hawaii Life Flight crew

IT'S A WRAP

A measure to enhance spending rebates for Hawaii-based film productions is set for passage.

Andrew Gomes
DM ADVISER

Hawaii lawmakers are poised to accelerate the state's pace in an incentive arms race for hosting film productions by offering more taxpayer-funded rebates on industry spending.

Negotiators in the state House and Senate on Friday agreed on a compromise draft of a bill to increase incentives to make movies, episode shows, TV specials and documentaries on Kauai or

Week
JUNE 8, 2026

A Few Good Men
BIG BROTHERS BIG SISTERS HAWAII is helping to recruit 100 men (or more) to serve as positive role models for today's at-risk youth.

RESILIENT VINYL SALE
\$1.79 SQ FT
Call today for your personalized flooring consultation!
Resilient Terrazzo,
Kauai showroom manager,
18 years of Experience
(808) 245-5115
www.wiflooring.com

4332 Rice Street • Lihue
Monday - Friday 10:00am - 4pm
Saturday - Sunday CLOSED

Week
JUNE 8, 2026

Hitting the Right Note
It's a new era for JOSH TATUM, who's finding his voice in country music while preparing for his next concert in Blue Note Hawaii's Lincard at residence.

RESILIENT VINYL SALE
\$1.79 SQ FT
Call today for your personalized flooring consultation!
Resilient Terrazzo,
Kauai showroom manager,
18 years of Experience
(808) 245-5115
www.wiflooring.com

4332 Rice Street • Lihue
Monday - Friday 10:00am - 4pm
Saturday - Sunday CLOSED

Week
JUNE 8, 2026

Leading with Purpose
The NATIONAL NURSES WEEK, dedicated to highlighting exceptional health care professionals with strong local ties who served as nurses before taking on leadership roles.

SPC VINYL FLOORING IN STOCK
Call today for your personalized flooring consultation!
Resilient Terrazzo,
Kauai showroom manager,
18 years of Experience
(808) 245-5115
www.wiflooring.com

4332 Rice Street • Lihue
Monday - Friday 10:00am - 4pm
Saturday - Sunday CLOSED

The Garden Island

About Kaua'i

- There are 57,555 adults on Kaua'i
- 50% are male, and 50% are female
- 25% are 18-34 years old, 30% are 35-54 years old and 45% are 55 years old or older
- 30% of Kauai's population is Asian, 30% is white, 9% is Pacific Islander, 1% is another single race and 31% has 2 or more races.
- 53% of households are married-couple families
- 30% of households have children 17 or younger
- 66% of adults 25+ have some college education or higher
- The median household income is \$80,582
- 66% of households are owner-occupied
- The median home value is \$695,100

About The Garden Island

- Began in 1902
- Kaua'i's only daily newspaper publishing seven days a week
- Editorial excellence in delivering local, state, national and world news
- 54% of all Kaua'i adults read The Garden Island
- 67% of all Kaua'i adults read either The Garden Island or Kaua'i Midweek

Reach

The Garden Island:

Weekly Cume 30,364 (54% of) Kaua'i adults

The Garden Island + Kaua'i Midweek:

Weekly Cume 37,793 (67% of) Kaua'i adults



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FOR CLASSIFIED ADVERTISING:

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FOR NATIONAL ADVERTISING:

RETAIL SALES MANAGER

Sandi Sakaguchi
808.529.4337 • sandi.sakaguchi@staradvertiser.com

2026 Advertising Rates

Retail Rates

Retail Column Inch Rates

Investment Level	Daily	Sunday	Color Rate per inch
Open	\$40	\$43	\$18
\$2,500	\$33	\$36	\$14
\$5,000	\$30	\$33	\$14
\$10,000	\$27	\$32	\$13
\$25,000	\$23	\$26	\$13
\$50,000	\$20	\$22	\$11

Premium Positions

Quarter page ads (9.7" x 5") placed in Main News on page 2 or 3. Ads include full color.

Investment Level	Daily	Sunday
Open	\$2,345	\$2,476
52x	\$1,360	\$1,416

Frequency Program

Run a minimum number of inches within a 30 day period; minimum of 5 ads within the period; one copy change per run.

No. of Inches	Daily pci rate	Sunday pci rate
30"-79"	\$40	\$41
80" & over	\$37	\$40

Preferred Placement

25% premium for guaranteed ad placement subject to availability. Minimum 30-inch ad.

Church & Non-Profit Rates (501-C3 Status)

Retail per column inch: Daily \$27; Saturday \$32
Color rate: \$13 PCI

Shop Local HI

- Interactive Digital Display Ad featuring your print ad, rotating through thegardenisland.com.
- Business Profile hosted on our site, leveraging our SEO to help promote your business and increase your search ranking. Editable to feature weekly specials and more.
- Review your investment with campaign performance reports.
- (30-Days) \$35 per ad will be added for all ROP ads.
- (7-Days) \$15 per ad will be added for all ROP ads.



Digital Replica Edition

\$5.00 charge will be added for all TGI ROP ads.

Hawaii Excise Tax

All ads will have a 4.712% Hawaii Excise Tax added to the net.

Premium Positions



Top Masthead Banners

6 columns x 2.5" banner ads strategically placed at the top of the front page.

	Open	52x
Front Page (Daily)	\$1,030	\$618
Front Page (Saturday)	\$1,236	\$824

Ears

Visible top right-hand corner placement on the front of all sections of the paper.

	Open	52x
Front Page	\$312	\$170
Other Sections	\$263	\$136

Front Page Banners

6 columns x 2" banner ads strategically placed at the bottom of each section.

	Open	52x
Front Page	\$487	\$312
Other Sections	\$351	\$215

Spadeas

Your message will be seen with this unique advertising product that wraps the front page of the paper. Total of 3 full pages.

	Daily	\$8,498
	Sunday	\$9,631



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2026 TGI Preprint Rates

The Garden Island Preprint Insert Pricing CPM

Standard	Tab	OPEN		13X		52X	
		Wednesday/Friday	Saturday	Wednesday/Friday	Saturday	Wednesday/Friday	Saturday
	Single Sheets	\$98	\$104	\$87	\$93	\$72	\$80
2 Pages	4 Pages	\$115	\$121	\$104	\$108	\$92	\$97
4 Pages	8 Pages	\$133	\$138	\$122	\$127	\$109	\$114
6 Pages	12 Pages	\$150	\$156	\$138	\$143	\$126	\$132
8 Pages	16 Pages	\$167	\$171	\$157	\$160	\$145	\$149
10 Pages	20 Pages	\$185	\$190	\$172	\$179	\$161	\$165
12 Pages	24 Pages	\$202	\$206	\$191	\$196	\$180	\$184
14 Pages	28 Pages	\$221	\$226	\$210	\$213	\$196	\$201
16 Pages	32 Pages	\$237	\$241	\$227	\$230	\$214	\$217
18 Pages	36 Pages	\$255	\$260	\$242	\$249	\$231	\$236
20 Pages	40 Pages	\$273	\$276	\$260	\$264	\$249	\$252
22 Pages	44 Pages	\$289	\$294	\$278	\$282	\$265	\$269
24 Pages	48 Pages	\$306	\$310	\$294	\$299	\$282	\$287
28 Pages	56 Pages	\$340	\$347	\$329	\$335	\$316	\$323



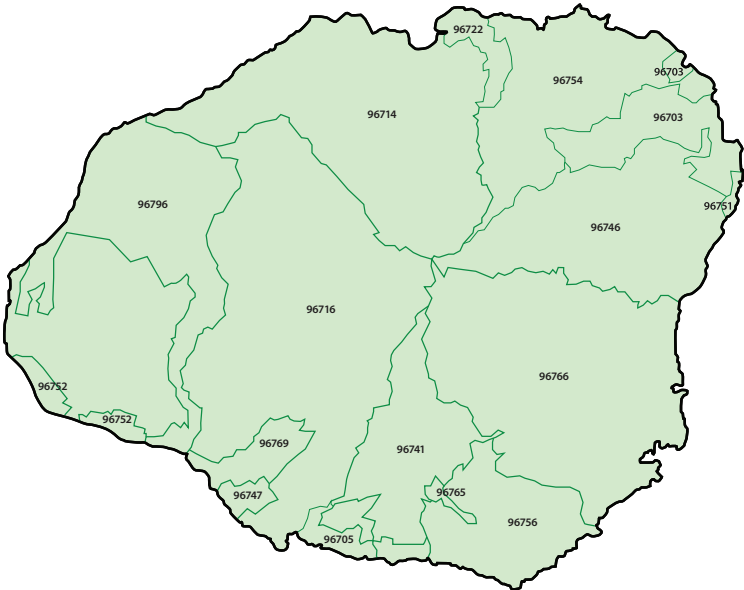
2970 Haleko Road, Lihue, Hawaii 96766
808-245-3681 • thegardenisland.com

2026 TGI Preprint Distribution

The Garden Island Distribution

Daily Full Run	Tuesday	Sunday
Total Home Delivery	2,075	2,258
Total Single Copy	1,992	1,507
TOTAL: Full Run	4,067	3,765

Circulation by ZIP		Daily	Sunday
96703	Anahola	56	54
96705	'Ele'ele	109	103
96714	Hanalei	77	69
96716	Hanapepe	75	79
96722	Princeville	123	119
96741	Kalaheo	217	229
96746	Kapa'a	809	790
96747	Kaumakani	11	11
96752	Kekaha	90	88
96754	Kilauea	127	120
96756	Koloa	293	181
96765	Lawai	77	74
96766	Lihu'e	1,766	1,616
96769	Makaweli	11	11
96796	Waimea	151	147
Other ZIP Codes		75	74
TOTAL		4,067	3,765



Digital Only Subscriptions	
Daily Average	3,450
Sunday Average	3,368



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2026 Kaua'i Midweek Retail Rates

Reach Non-Subscribers with Kaua'i Midweek

Direct-mailed every week to over 20,000 homes.

	Open	52x
Back Page (9.7"x10")	\$4,079	\$2,635
Front Page Ear (3.15"x2")	\$555	\$301
Front Page Premium Ad (3.15" x 7.75")	\$992	\$499
Per Column Inch Advertising	\$59	\$41

Church & Non-Profit Rates (501-C3 Status)

Retail per column inch: \$47

Shop Local HI:

- Interactive Digital Display Ad featuring your print ad, rotating through midweek.com.
- Business Profile hosted on our site, leveraging our SEO to help promote your business and increase your search ranking. Editable to feature weekly specials and more.
- Review your investment with campaign performance reports.
- (30-Days) \$35 per ad will be added for all ROP ads.
- (7-Days) \$15 per ad will be added for all ROP ads.



Digital Replica Edition:

\$5.00 charge will be added for all ROP ads.



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2026 Kaua'i Midweek Preprint Rates & Distribution

Kaua'i Midweek Preprint Insert Pricing CPM

Standard	Tab	Open	13X	52X
	Single Sheets	\$116	\$105	\$89
2 Pages	4 Pages	\$135	\$124	\$106
4 Pages	8 Pages	\$155	\$142	\$126
6 Pages	12 Pages	\$170	\$160	\$143
8 Pages	16 Pages	\$190	\$180	\$161
10 Pages	20 Pages	\$208	\$196	\$181
12 Pages	24 Pages	\$226	\$215	\$199
14 Pages	28 Pages	\$244	\$233	\$216
16 Pages	32 Pages	\$263	\$252	\$235
18 Pages	36 Pages	\$282	\$270	\$253
20 Pages	40 Pages	\$301	\$289	\$273
22 Pages	44 Pages	\$316	\$307	\$290
24 Pages	48 Pages	\$337	\$325	\$309
28 Pages	56 Pages	\$353	\$343	\$328



ZIP Code	Circulation	Tuesday
96703	Anahola	320
96705	'Ele'ele	927
96714	Hanalei	576
96716	Hanapepe	870
96722	Princeville	974
96741	Kalaheo	793
96746	Kapa'a	4,834
96747	Kaunakani	166
96752	Kekaha	608
96754	Kilauea	1,106
96756	Koloa	1,487
96765	Lawai	445
96766	Lihu'e	6,039
96796	Waimea	949
Other ZIP Codes		20
TOTAL		20,114



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2026 Ad Sizes

Retail Display Column Widths (Broadsheet & Tabloid)

1 column	1.513"	4 column	6.425"
2 column	3.15"	5 column	8.062"
3 column	4.787"	6 column	9.7"

Retail Display Sizes (Broadsheet)

1/8 Page	4.787" x 5" (3 Column x 5")
1/4 Page	4.787" x 10" (3 Column x 10")
1/2 Page Horizontal	9.7" x 10" (6 Column x 10")
1/2 Page Vertical	4.787" x 20" (3 Column x 20")
Full Page	9.7" x 20" (6 Column x 20")
Front-Page Top Banner	9.7" x 2.5" (6 Column x 2.5")
Banner	9.7" x 2" (6 Column x 2")
2-page spread	21" x 20" (12 Column x 20")

Retail Display Sizes (Tabloid)

1/8 Page	4.787" x 2.5" (3 Column x 2.5")
1/4 Page	4.787" x 5" (3 Column x 5")
1/2 Page Horizontal	9.7" x 5" (6 Column x 5")
1/2 Page Vertical	4.787" x 10" (3 Column x 10")
Full Page	9.7" x 10" (10 Column x 10")
Banner	9.7" x 2" (6 Column x 2")
2-Page Spread	20" x 10" (12 Column x 10")

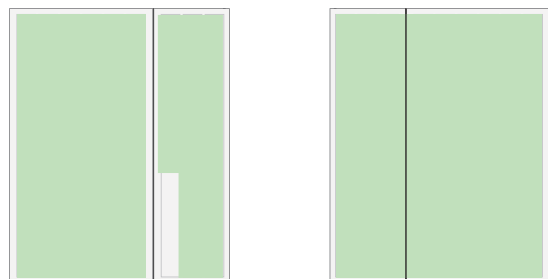
Classified/Legal Column Widths (Broadsheet & Tabloid)

1 column	.895"	6 column	5.787"
2 column	1.873"	7 column	6.765"
3 column	2.852"	8 column	7.743"
4 column	3.830"	9 column	8.721"
5 column	4.808"	10 column	9.7"

Classified/Legal Page Sizes (Broadsheet & Tabloid)

Full Page Broadsheet	9.7" x 20"
2-Page Spread Broadsheet	21" x 20"
Full Page Tabloid	9.7" x 10"
2-Page Spread Tabloid	20" x 10"

The Garden Island - Broadsheet Spadea

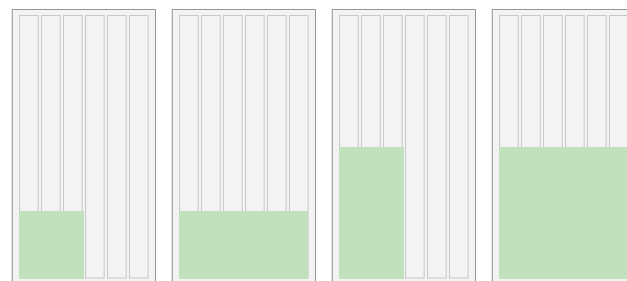


Spadea Back
6 Column x 20"

Spadea Front
3 Column x 20"
*with space for Mailing Label
1 Column x 8"*

Spadea Inside
9 Column x 20"

The Garden Island - Broadsheet

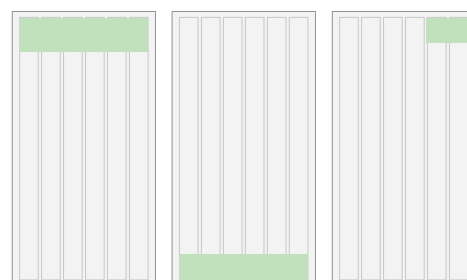


1/8 Page
3 Column x 5"

1/4 Page Horiz
6 Column x 5"

1/4 Page Vert
3 Column x 10"

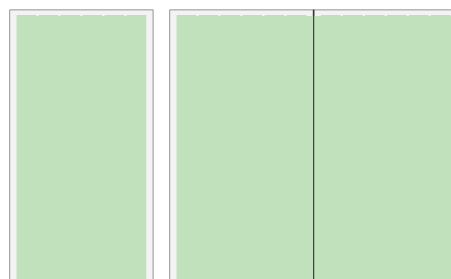
1/2 Page
6 Column x 10"



Front Page Top Banner
6 Column x 2.5"

Banner
6 Column x 2"

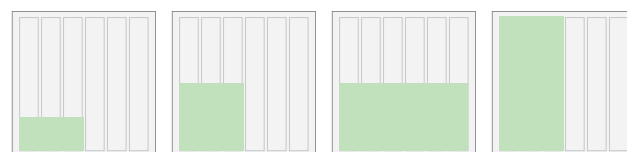
Ear
2 Column x 2"



Full page
6 Column x 20"

2-page Spread
12 Column x 20"

The Garden Island / Kaua'i Midweek - Tabloid

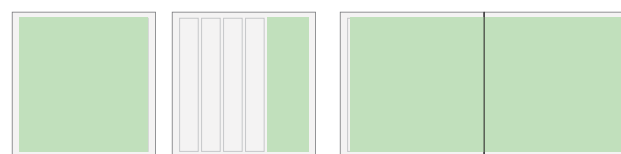


1/8 page
3 Column x 2.5"

1/4 page
3 Column x 5"

1/2 page Horiz
6 Column x 5"

1/2 page Vert
3 Column x 10"



Full page
6 Column x 10"

Front Page Ad
2 Column x 10"

2-page Spread
12 Column x 10"



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2026 Deadlines & Technical Specs

DEADLINES

Publication Day	Sections	Order Deadline & Materials requiring in-house production	Camera-Ready PDF/X-1a Digital Files**	Classified Liner
Monday	Classifieds Main News	Wednesday 12noon Wednesday 12noon	Thursday 11am Thursday 11am	Friday 2pm -
Tuesday	Classifieds Main News	Thursday 12noon Thursday 12noon	Friday 11am Friday 11am	Monday 4:45pm -
Wednesday	Classifieds Main News Kaua'i Midweek	Friday 12noon Friday 12noon Friday 12noon [†]	Monday 11am Monday 11am Monday 11am*	Tuesday 4:45pm - Friday 12noon [†]
Thursday	Classifieds Main News	Monday 12noon Monday 12noon	Tuesday 11am Tuesday 11am	Wednesday 4:45pm -
Friday	Classifieds, Real Estate Main News	Tuesday 12noon Tuesday 12noon	Wednesday 11am Wednesday 11am	Thursday 4:45pm -
Saturday	Classifieds Main News TV Guide	Wednesday 11am Wednesday 12noon Tuesday 2pm*	Thursday 11am Thursday 11am Friday 11am*	Friday 1pm - -
Sunday	Classifieds Main News	Wednesday 11am Wednesday 12noon	Thursday 11am Thursday 11am	Friday 1pm -

*Weekly publications are one full week in advance of publication.

**PDF/X-1a File Format: Follow Camera-Ready deadlines. Any other electronic format is due 24 hours prior to Camera-Ready deadlines.

†2 Fridays prior.

Space Reservations

Space should be ordered as far in advance of the publication date as possible. The chart on this page indicates the final space reservation deadlines.

2-Page Spreads & National Accounts

Please advance all deadlines for national/international, banner pages, and 2-page spread advertisements by 24 hours.

Holidays

Regular copy and space deadlines will be advanced prior to the week in which holidays occur. Special deadlines will be issued with specified dates for each major holiday. Contact your Account Executive for specific holiday deadline dates.

Cancellations

To cancel advertising, please notify us before space deadline for that publication. Ads canceled after space deadlines are subject to surcharges of a minimum 50% of the total of the original ad.

TECHNICAL REQUIREMENTS

Standard Format: PDF/X-1a (PDF/X-1a:2001) files are preferred. Files must be provided at actual image (ad) size. All extraneous information should be removed and transparencies flattened.

All digitally supplied files must be accompanied by a hard copy proof by deadline.

Images within your PDF should be saved at 200 ppi for correct reproduction in newsprint.

Color image tone range: a 2% cyan dot is the minimum highlight dot to hold the lightest detail, with a 1% magenta and 1% yellow dot to maintain gray balance. Neutral shadow dot area should be 60%, 50%, 50%, 80% for CMYK, respectively. Total dot area should not exceed 240% in any part of the image.

Rules that are 4 points or thinner, as well as small type, should be reproduced as one color only. Small type is defined as:

- sans-serif type that is 7 points or smaller
- serif type that is 12 points or smaller
- fine-serif type, such as Bodoni, that is 14 points or smaller.

Type smaller than 12 points should not be reversed on a four-color background and type smaller than 10 points should not even be reversed on a single-color background.

For design guidelines, please refer to SNAP, Specifications for Newsprint Advertising Production. For line art, 1200 pixels per inch give the best results.

ELECTRONIC DELIVERY

Contact your Account Executive for delivery options.

INDUSTRY STANDARDS / LIABILITIES

All camera-ready files must be accompanied by a proof of the file which represents a complete ad in its proper size. Proofs reduced to fit a small page must indicate the print has been reduced for this purpose alone. In addition, delivery in other file formats for Mac (Adobe InDesign) must always be accompanied by all image files and fonts. If multiple layouts are sent on the same media the correct file name must appear on each proof.

All colors must be created with a CMYK model and all files should be prepared for process color separation. No RGB, Pantone or PMS colors.

As is the industry standard, it is the sole responsibility of the originator to properly prepare and provide all files according to recommendation outlined by Oahu Publications. Failure to provide files as required can cause unpredictable errors when the files are output.

The Garden Island and Oahu Publications Inc. assumes no liability for any work that does not adhere to these guidelines. For additional information, call your Account Executive.

2026 Insert and Shipping/Receiving

SPECIFICATIONS AND DEADLINES

1. Insert pallets should be clearly labeled with the product name, total quantity, amount per skid or box, the total amount of skids and the insertion date.
2. If inserts are re-packaged, they should be re-packaged in the original form sent by the printer (same number of pallets, same amount on pallet, same number in a bundle, etc.)
3. Inserts should be packaged by insert date. If a product is running multiple dates, then it should be separated as such.
4. Inserts need to be at least .005" thick. Thinner sheets will often stick together causing "multiples."
5. Different inserts should NEVER be packaged on the same pallet. Verifying the count may be extremely difficult without removing all the bundles or boxes.
6. Insert bundles should not be tied (strapped) if possible. Strapping causes the product to curl and can make it difficult to feed into the insert machine.
7. No more than two turns (compensating stacks) per bundle would be optimum. Additional turns make it more difficult for the inserter to feed the machine.
8. Inserts should be stacked flat and not standing on edge.
9. Deadlines
 - a. Insertion orders due 21 business days prior to publication.
 - b. Inserts due 14 business days prior to publication.
10. Receiving
Hours are Monday-Friday from 8 am to 2:30 pm. (HST)
Closed Holidays.
11. **Honolulu Star-Advertiser**
4545 Kapolei Parkway
Kapolei, HI 96707
808.690.8820

FSI Specifications: The Garden Island uses a 44" web width for all printed products.

Inserts

Width: Measured along the spine	Minimum	3"
	Maximum	11"
Height: Measured perpendicular to spine	Minimum	4"
	Maximum	10.5"
Pagination: Broadsheet	Minimum	4 pages
	Maximum	96 pages
Pagination: Tabloid	Minimum	4Pages
	Maximum	120 Pages
Pagination: Single Sheet	Minimum	.005"

*4 page tabs and higher must also be at least .005" thick.

Since MidWeek is a publication delivered by the USPS (Postal Service), all inserts must fit within product. No part of any insert may protrude from the jacket. (The Postal Service uses the term "Host" in reference to the jacket.) Thus, these specifications; 11" along the spine (height for a tab insert) and 10.5" perpendicular to the spine (width for a tab insert), MUST NOT BE EXCEEDED. If any dimension of an insert exceeds this specification, it must be quarterfolded prior to insertion.

Additional Notes:

Offset stock can have a different thickness than glossy stock for the same paper weight. Color Express inserts are usually printed on 60# stock. 60# offset stock measures .45" thick while 60# glossy (or enamel) stock is only .3" of an inch – a huge difference (50%).

LATE FEES

Late delivery of any pre-printed inserts will need prior approval. Contact your sales representative for delivery extension dates. All pre-printed inserts delivered after deadline will be assessed a \$1,500 late fee per publication, if inserts are delivered after the agreed extension date, a \$200 a day surcharge will be imposed per publication. Tax will also be added to the surcharge.



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2026 Policies

RATE AND CREDIT

All advertising shall be prepaid unless credit accommodations have been established beforehand with The Garden Island/Kaua'i Midweek credit department. Amounts not paid in 30 days are assessed a finance charge of 1.5% per month (18% Annual Percentage Rate). Accounts with a balance of thirty or more days past due are subject to credit discontinuance without notice. All charges are due and payable on the twentieth day of the month following publication.

Any The Garden Island ad measuring more than 17.5" deep will be set to full page depth (20") and charged accordingly. Any Kaua'i Midweek/tabloid format display ad measuring more than 9" deep will be set to full page depth (10") and charged accordingly. All display ads are billed to the nearest quarter inch.

Advertisers signing dollar volume contracts will be billed at the applicable rate on the current rate card. Advertisers will be re-billed at the appropriate higher rate if contract is not fulfilled.

The Garden Island/Kaua'i Midweek may, at its sole discretion, offset any credits due an advertiser hereunder against amounts otherwise owed to it by an advertiser. Contracts become effective upon acceptance by management.

Contracts are not retroactive and are not prorated.

When an advertiser uses an advertising agency, both advertiser and agency shall be jointly liable for complying with all terms of the rate agreement, including payment for all advertising.

Copy should be checked for errors by the advertiser on the first day of publication. Credits for errors on advertisements will be allowed for the first insertion only. Credit will be issued for the portion of the advertisement that was incorrect. No credits will be given for positioning or for ads that did not publish in the paper. The value of any credit cannot exceed the cost of the ad. No errors in advertisements will be credited if ad copy was supplied after specified deadlines.

All rates are subject to Hawaii's general excise tax of 4.712 percent.

ADVERTISING RATES

Acceptance of advertising is subject to the approval of the Publisher. Brokered space is not accepted. All previous rate schedules are hereby canceled. All rates are subject to change upon 30 days written notice.

Advertisers forwarding orders that have incorrect rates or conditions are advised that the advertising will be

inserted and charged at the regular schedule of rates in force, and in accordance with the regulations set forth in the current rate card.

Advertising resembling news text must be surrounded by a border and carrying the line "Paid Advertisement" in 8pt. type at the top of the ad. The font in the ad must be Sans-Serif".

Guaranteed Placement

Advertising position is not guaranteed. However, guaranteed position will be granted on a first-come basis for ads 30" or larger for an additional 25% charge. Every effort will be made to comply with position requests, but acceptance of an order does not imply a position guarantee.

Political Advertising

Advance payment is required on all political advertising. Copy must carry the line "Paid Political Advertisement" at the top and must list the name of the individual, party or organization responsible for placement of the ad. A wide range of political rate programs are available. Please ask your Account Executive for details.

Religious/Nonprofit Rate

Available to religious, charitable and nonprofit organizations that exhibit nonprofit status (tax exempt number required). Contact your Account Executive for details and rates.

COMMERCIAL PRINTING

The Garden Island offers a wide variety of full service, quality offset printing, mailing and inserting. Ask your Account Executive for details.

Single Sheet, Print and Deliver

Advertisers can effectively target primary and secondary customers through 8 1/2" x 11" single sheet flyers. These flyers can be composed, printed and inserted into The Garden Island and MidWeek. Total market reach or by zones, a wide range of options are available. Ask your Account Executive for details.

DIRECT MAIL

OPI Direct Mail is one of Hawaii's largest direct mailers for over 25 years. We offer comprehensive and customized direct mail programs including mailing lists, various paper sizes, stocks and weights, and mailing services at very competitive pricing to help your business. For more information, please contact your Account Executive.

CANCELLATIONS

Cancellations or copy changes cannot be accepted after deadline. Composition charges can be charged on any ad produced and not released for publication. Canceled ads after space deadline will be billed 50% of the total cost of the original ad.



2970 Haleko Road, Lihue, Hawaii 96766
808-245-3681 • thegardenisland.com



NEWSPAPERS: HONOLULU STAR-ADVERTISER • THE GARDEN ISLAND
HAWAII TRIBUNE-HERALD • WEST HAWAII TODAY • USA TODAY - HAWAII EDITION • MIDWEEK

WEBSITES: STARADVERTISER.COM • HAWAII TRIBUNE-HERALD.COM
THEGARDENISLAND.COM • WESTHAWAII TODAY.COM • MIDWEEK.COM

500 ALA MOANA BOULEVARD, SUITE 2-200 • HONOLULU, HAWAII 96813 • 808.529.4700

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