

West Hawaii Today

RETAIL RATES

TODAY'S TOP NEWS

KING CHARLES VISITS 9/11 MEMORIAL, OTHER SITES IN NEW YORK
PAGE 3A

BEALS INKS LETTER OF INTENT TO CSUN
SPORTS, 1B

TILE + WAREHOUSE, INC.
75-2079 Kailua Drive
Kailua, HI 96734
(808) 440-8855
www.tilewarehousehawaii.com

West Hawaii Today

THURSDAY, APRIL 30, 2026

WESTHAWAII.TODAY.COM

\$1.50

INSIDE

FED HOLDS RATE STEADY AMID SHARP DIVIDE
PAGE 4A

WHITE HOUSE PLANS TO SHARPLY CURTAIL QUIN

Voting Rights Act weakened



U.S. House Minority Leader Hakeem Jeffries (D-N.Y.) speaks Wednesday during a Congressional Black Caucus news conference in Washington, D.C., regarding the U.S. Supreme Court decision to block an electoral map that had given Louisiana a second black-majority U.S. congressional district. *AP/WIDEWORLD*

SUPREME COURT VOTES 6-3 TO GUT KEY PROVISION OF LAW

BY JOHN WHEEL AND ANDREW CHUNG

WASHINGTON — The U.S. Supreme Court on Wednesday gutted a key provision of the Voting Rights Act — making it harder for minorities to challenge long-standing racial gerrymanders as racially discriminatory.

The court, in a 6-3 ruling, struck down the

U.S. House Minority Leader Hakeem Jeffries (D-N.Y.) speaks Wednesday during a Congressional Black Caucus news conference in Washington, D.C., regarding the U.S. Supreme Court decision to block an electoral map that had given Louisiana a second black-majority U.S. congressional district. *AP/WIDEWORLD*

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Midweek Hawaii Island
APRIL 29, 2026

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BIG BROTHERS BIG SISTERS HAWAII to helping to recruit 100 men (or more) to serve as positive role models for today's at-risk youth.

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West Hawaii Real Estate Live Big
May 1 - 14, 2026

Kona Beach House
Three-bedroom home at "Cottages on Air Drive"

IN THIS ISSUE
FEATURED ADVERTISER
GEOFF PEARLEY • Realtor
Kona and Maui Real Estate

ADULT
See a lot of transactions
from the Kona area

CONSUMER GUIDE
Buying Property
Kona and Maui

Midweek Hawaii Island
APRIL 29, 2026

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West Hawaii Today

SUNDAY, MAY 3, 2026

WESTHAWAII.TODAY.COM

\$1.50

Budget bill awaits final approval

HAWAII LAWMAKERS 2026 SESSION HEADS INTO FINAL WEEK

BY ANDREW DOMES
HONOLULU STAFF WRITER

Thirty Hawaii lawmakers burned up the state budget bill Thursday night, producing a compromise draft between House and Senate leaders ahead of a final vote expected next week.

The agreement on the new draft of House Bill 1000 was unanimously approved by 17 House members and 13 Senate members.

"I think it's a pretty solid

"We're proud to pass the budget that puts Hawaii's work front and center," he said during Thursday's meeting of the House and Senate conference committee on HB 1000.

The "conference draft" of the bill reconciles differences between earlier drafts of the measure produced by the House and then Senate after Gov. Josh Green proposed the initial draft.

Final votes by the 25-member House and 25-member Senate

are expected before the scheduled end of this year's legislative session May 6.

The new draft of HB 1000 includes \$10.6 billion in total state funding appropriations to run Hawaii government operations for the fiscal year that begins July 1. With other sources of revenue that include federal funds, the total budget for state operations is \$20.1 billion.

HB 1000 also includes appropriations totaling \$4.5 billion for capital improvement

projects, including \$1.5 billion to be financed with state general obligation bonds. Other sources of project financing include federal funds and revenue from user fees at airports, harbors and other facilities.

The \$10.6 billion in state funding for operations compares with \$10.8 billion proposed by the governor. \$10.7 billion desired by the House and \$10.4 billion sought by the Senate.

After Thursday's vote, Dela Cruz (D, Miloliu-Whitmore Village) is a

SEE BUDGET PAGE 6A



Voting rights ruling could fuel era of endless redistricting wars

BY NICK CORABUSETTI
NEW YORK TIMES/NEWS ANALYST

The Supreme Court's decision to spend a key provision of the Voting Rights Act has plunged the nation into a dizzying new era of partisan conflict, most likely resulting in a fierce redistricting war that could produce fierce competing plans

West Hawaii Today

About Hawaii Island

- There are 160,074 adults on Hawaii Island
- 50% are male, and 50% are female 23% are 18-34 years old, 30% are 35-54 years old and 47% are 55 years old or older
- 22% of Hawaii's population is Asian, 30% is white, 12% is Pacific Islander, 4% is another single race and 31% has 2 or more races.
- 60% of households are married-couple families
- 64% of adults 25+ have some college education or higher
- The median household income is \$69,473
- 73% of households are owner-occupied
- The median home value is \$472,800

- Hawaii Island received 1.2 million visitors in 2021.
- They spent close to \$1.9 billion.
- Hawaii Island visitors stay an average of 9.27 days.

About West Hawaii Today

- Daily broadsheet newspaper distributed on the west side of Hawaii's Big Island—North Kohala to Ka'u
- The award winning newspaper is the primary news source for the West Hawaii community, covering local, state, national and world news
- Published 7 days a week
- 42% of all West Hawaii adults read West Hawaii Today every week

Reach

West Hawaii Today:

Weekly Cume

24,861 (42% of) Hawaii Island adults



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2026 Advertising Rates

Retail Rates

Retail Column Inch Rates

Investment Level	Daily	Saturday	Color Rate per inch
Open	\$40	\$44	\$18
\$2,500	\$26	\$32	\$15
\$5,000	\$22	\$26	\$15
\$10,000	\$21	\$24	\$15
\$25,000	\$20	\$22	\$14
\$50,000	\$19	\$20	\$12

Premium Positions

Quarter page ads (9.7" x 5") placed in Main News on page 2 or 3. Ads include full color.

Investment Level	Daily	Saturday
Open	\$1,791	\$1,890
52x	\$736	\$822

Frequency Program

Run a minimum number of inches within a 30 day period; minimum of 5 ads within the period; one copy change per run.

No. of Inches	Daily pci rate	Saturday pci rate
30"-79"	\$30	\$33
80" & over	\$25	\$29

Preferred Placement

25% premium for guaranteed ad placement subject to availability. Minimum 30-inch ad.

Church & Non-Profit Rates (501-C3 Status)

Retail per column inch: Daily \$32; Saturday \$33
Color rate: \$17 PCI

Shop Local HI

- Interactive Digital Display Ad featuring your print ad, rotating through westhawaii.com.
- Business Profile hosted on our site, leveraging our SEO to help promote your business and increase your search ranking. Editable to feature weekly specials and more.
- Review your investment with campaign performance reports.
- (30-Days) \$35 per ad will be added for all ROP ads.
- (7-Days) \$15 per ad will be added for all ROP ads.



Digital Replica Edition

\$5.00 charge will be added for all WHT ROP ads.

Hawaii Excise Tax

All ads will have a 4.712% Hawaii Excise Tax added to the net.

Premium Positions



Top Masthead Banners

6 columns x 2.5" banner ads strategically placed at the top of the front page.

	Open	52x
Front Page (Daily)	\$927	\$515
Front Page (Saturday)	\$1,236	\$824

Ears

Visible top right-hand corner placement on the front of all sections of the paper.

	Open	52x
Front Page	\$408	\$249
Other Sections	\$295	\$181

Front Page Banners

6 columns x 2" banner ads strategically placed at the bottom of each section.

	Open	52x
Front Page	\$793	\$453
Other Sections	\$561	\$312

Spadeas

Your message will be seen with this unique advertising product that wraps the front page of the paper. Total of 3 full pages.

	Daily	52x
Daily	\$14,163	
Saturday	\$16,429	

West Hawaii Today

75-5580 Kuakini Highway, Kailua-Kona, Hawaii 96740
808.329.9311 • westhawaii.com

2026 WHT Preprint Rates

West Hawaii Today Preprint Insert Pricing CPM

Standard	Tab	OPEN		13X		52X	
		Tuesday	Saturday	Tuesday	Saturday	Tuesday	Saturday
	Single Sheets	\$98	\$104	\$87	\$93	\$72	\$80
2 Pages	4 Pages	\$115	\$121	\$104	\$108	\$92	\$97
4 Pages	8 Pages	\$133	\$138	\$122	\$127	\$109	\$114
6 Pages	12 Pages	\$150	\$156	\$138	\$143	\$126	\$132
8 Pages	16 Pages	\$167	\$171	\$157	\$160	\$145	\$149
10 Pages	20 Pages	\$185	\$190	\$172	\$179	\$161	\$165
12 Pages	24 Pages	\$202	\$206	\$191	\$196	\$180	\$184
14 Pages	28 Pages	\$221	\$226	\$210	\$213	\$196	\$201
16 Pages	32 Pages	\$237	\$241	\$227	\$230	\$214	\$217
18 Pages	36 Pages	\$255	\$260	\$242	\$249	\$231	\$236
20 Pages	40 Pages	\$273	\$276	\$260	\$264	\$249	\$252
22 Pages	44 Pages	\$289	\$294	\$278	\$282	\$265	\$269
24 Pages	48 Pages	\$306	\$310	\$294	\$299	\$282	\$287
28 Pages	56 Pages	\$340	\$347	\$329	\$335	\$318	\$323



West Hawaii Today

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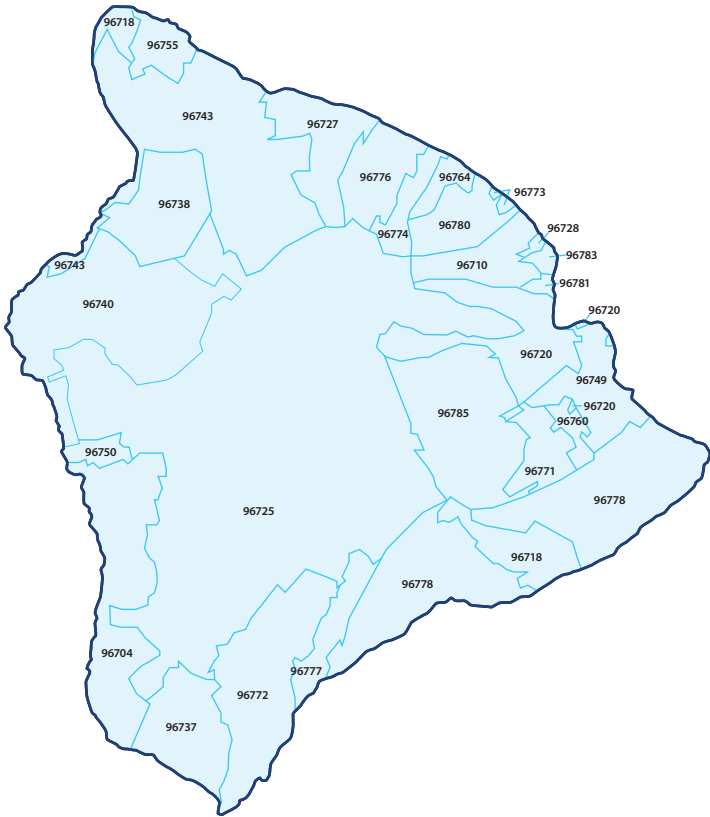
2026 WHT Preprint Distribution

West Hawaii Today Distribution

Daily Full Run	Tuesday	Saturday
Total Home Delivery	1,890	2,234
Total Single Copy	1,480	1,780
TOTAL: Full Run	3,370	4,014

Circulation by ZIP		Daily	Saturday
96704	Captain Cook	268	282
96719	Hawi	38	50
96720	Hilo	31	32
96725	Holualoa	92	112
96726	Honauanu	9	9
96727	Honokaa	6	6
96737	Ocean View	86	115
96738	Waikoloa	232	295
96740	Kailua Kona	1,634	1,913
96745	Kailua Kona	70	85
96743	Waimea	461	605
96750	Honomu	245	283
96755	Kapaau	88	92
96772	Naalehu	37	55
Other Zip Codes		73	80
TOTAL		3,370	4,014

Digital Only Subscriptions	
Daily Average	2,063
Saturday Average	2,056



West Hawaii Today

75-5580 Kuakini Highway, Kailua-Kona, Hawaii 96740
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2026 Hawai'i Island Midweek Retail Rates

Reach Non-Subscribers with Hawaii Island Midweek

Direct-mailed every week to over 40,000 homes.

	Open	52x
Back Page (9.7"x10")	\$4,079	\$2,635
Front Page Ear (3.15"x2")	\$555	\$301
Front Page Premium Ad (3.15" x 7.75")	\$992	\$499
Per Column Inch Advertising	\$59	\$41

Church & Non-Profit Rates (501-C3 Status)

Retail per column inch: \$47

Shop Local HI:

- Interactive Digital Display Ad featuring your print ad, rotating through midweek.com.
- Business Profile hosted on our site, leveraging our SEO to help promote your business and increase your search ranking. Editable to feature weekly specials and more.
- Review your investment with campaign performance reports.
- (30-Days) \$35 per ad will be added for all ROP ads.
- (7-Days) \$15 per ad will be added for all ROP ads.



Digital Replica Edition:

\$5.00 charge will be added for all ROP ads.



West Hawaii Today **M**

75-5580 Kuakini Highway, Kailua-Kona, Hawaii 96740
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2026 Ad Sizes

Retail Display Column Widths (Broadsheet & Tabloid)

1 column	1.513"	4 column	6.425"
2 column	3.15"	5 column	8.062"
3 column	4.787"	6 column	9.7"

Retail Display Sizes (Broadsheet)

1/8 Page	4.787" x 5" (3 Column x 5")
1/4 Page	4.787" x 10" (3 Column x 10")
1/2 Page Horizontal	9.7" x 10" (6 Column x 10")
1/2 Page Vertical	4.787" x 20" (3 Column x 20")
Full Page	9.7" x 20" (6 Column x 20")
Front-Page Top Banner	9.7" x 2.5" (6 Column x 2.5")
Banner	9.7" x 2" (6 Column x 2")
2-page spread	21" x 20" (12 Column x 20")

Retail Display Sizes (Tabloid)

1/8 Page	4.787" x 2.5" (3 Column x 2.5")
1/4 Page	4.787" x 5" (3 Column x 5")
1/2 Page Horizontal	9.7" x 5" (6 Column x 5")
1/2 Page Vertical	4.787" x 10" (3 Column x 10")
Full Page	9.7" x 10" (10 Column x 10")
Banner	9.7" x 2" (6 Column x 2")
2-Page Spread	20" x 10" (12 Column x 10")

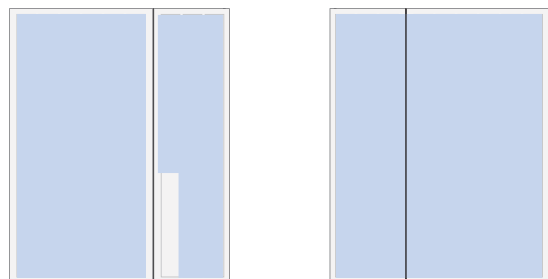
Classified/Legal Column Widths (Broadsheet & Tabloid)

1 column	.895"	6 column	5.787"
2 column	1.873"	7 column	6.765"
3 column	2.852"	8 column	7.743"
4 column	3.830"	9 column	8.721"
5 column	4.808"	10 column	9.7"

Classified/Legal Page Sizes (Broadsheet & Tabloid)

Full Page Broadsheet	9.7" x 20"
2-Page Spread Broadsheet	21" x 20"
Full Page Tabloid	9.7" x 10"
2-Page Spread Tabloid	20" x 10"

West Hawaii Today - Broadsheet Spadea

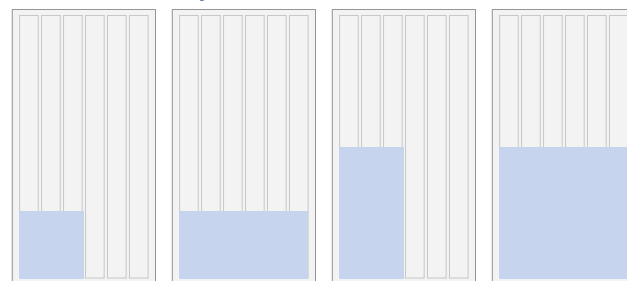


Spadea Back
6 Column x 20"

Spadea Front
3 Column x 20"
*with space for Mailing Label
1 Column x 8"*

Spadea Inside
9 Column x 20"

West Hawaii Today - Broadsheet

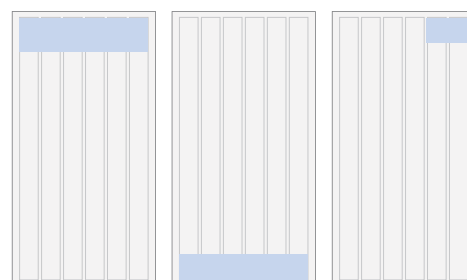


1/8 Page
3 Column x 5"

1/4 Page Horiz
6 Column x 5"

1/4 Page Vert
3 Column x 10"

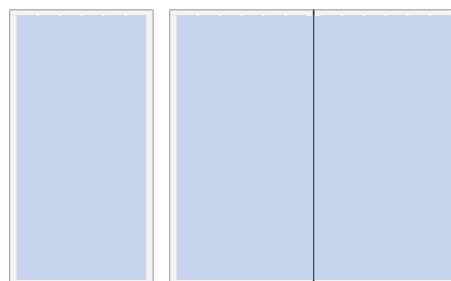
1/2 Page
6 Column x 10"



Front Page Top Banner
6 Column x 2.5"

Banner
6 Column x 2"

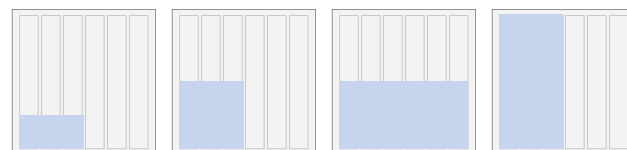
Ear
2 Column x 2"



Full page
6 Column x 20"

2-page Spread
12 Column x 20"

West Hawaii Today / Hawai'i Island Midweek - Tabloid

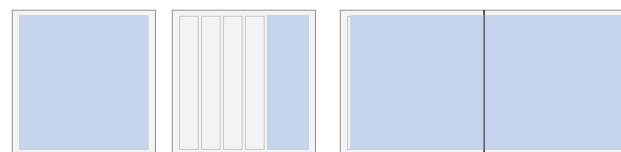


1/8 page
3 Column x 2.5"

1/4 page
3 Column x 5"

1/2 page Horiz
6 Column x 5"

1/2 page Vert
3 Column x 10"



Full page
6 Column x 10"

Front Page Ad
2 Column x 10"

2-page Spread
12 Column x 10"

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75-5580 Kuakini Highway, Kailua-Kona, Hawaii 96740
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2026 Deadlines & Technical Specs

DEADLINES

Publication Day	Sections	Order Deadline & Materials requiring in-house production	Camera-Ready PDF/X-1a Digital Files**	Classified Liner
Monday	Classifieds Main News	Wednesday 2pm Wednesday 2pm	Thursday 2pm Thursday 2pm	Friday 2pm -
Tuesday	Classifieds Main News	Thursday 2pm Thursday 2pm	Friday 2pm Friday 2pm	Monday 2pm -
Wednesday	Classifieds Main News Hawai'i Island Midweek	Friday 2pm Friday 2pm Friday 2pm [†]	Monday 2pm Monday 2pm Monday 2pm*	Tuesday 2pm - Friday 2pm [†]
Thursday	Classifieds Main News	Monday 2pm Monday 2pm	Tuesday 2pm Tuesday 2pm	Wednesday 2pm -
Friday	Classifieds, Real Estate Main News Real Estate Magazine	Tuesday 2pm Tuesday 2pm Friday 2pm*	Wednesday 2pm Wednesday 2pm Tuesday 2pm	Thursday 2pm - -
Saturday	Classifieds Main News TV Guide	Wednesday 2pm Wednesday 2pm Tuesday 2pm*	Thursday 2pm Thursday 2pm Friday 5pm*	Friday 2pm - -
Sunday	Classifieds Main News	Wednesday 2pm Wednesday 2pm	Thursday 2pm Thursday 2pm	Friday 2pm -

*Weekly publications are one full week in advance of publication.

**PDF/X-1a File Format: Follow Camera-Ready deadlines. Any other electronic format is due 24 hours prior to Camera-Ready deadlines.

[†]2 Fridays prior.

Space Reservations

Space should be ordered as far in advance of the publication date as possible. The chart on this page indicates the final space reservation deadlines.

2-Page Spreads & National Accounts

Please advance all deadlines for national/international, banner pages, and 2-page spread advertisements by 24 hours.

Holidays

Regular copy and space deadlines will be advanced prior to the week in which holidays occur. Special deadlines will be issued with specified dates for each major holiday. Contact your Account Executive for specific holiday deadline dates.

Cancellations

To cancel advertising, please notify us before space deadline for that publication. Ads canceled after space deadlines are subject to surcharges of a minimum 50% of the total of the original ad.

TECHNICAL REQUIREMENTS

Standard Format: PDF/X-1a (PDF/X-1a:2001) files are preferred. Files must be provided at actual image (ad) size. All extraneous information should be removed and transparencies flattened.

All digitally supplied files must be accompanied by a hard copy proof by deadline.

Images within your PDF should be saved at 200 ppi for correct reproduction in newsprint.

Color image tone range: a 2% cyan dot is the minimum highlight dot to hold the lightest detail, with a 1% magenta and 1% yellow dot to maintain gray balance. Neutral shadow dot area should be 60%, 50%, 50%, 80% for CMYK, respectively. Total dot area should not exceed 240% in any part of the image.

Rules that are 4 points or thinner, as well as small type, should be reproduced as one color only. Small type is defined as:

- sans-serif type that is 7 points or smaller
- serif type that is 12 points or smaller
- fine-serif type, such as Bodoni, that is 14 points or smaller.

Type smaller than 12 points should not be reversed on a four-color background and type smaller than 10 points should not even be reversed on a single-color background.

For design guidelines, please refer to SNAP, Specifications for Newsprint Advertising Production. For line art, 1200 pixels per inch give the best results.

ELECTRONIC DELIVERY

Contact your Account Executive for delivery options.

INDUSTRY STANDARDS / LIABILITIES

All camera-ready files must be accompanied by a proof of the file which represents a complete ad in its proper size. Proofs reduced to fit a small page must indicate the print has been reduced for this purpose alone. In addition, delivery in other file formats for Mac (Adobe InDesign) must always be accompanied by all image files and fonts. If multiple layouts are sent on the same media the correct file name must appear on each proof.

All colors must be created with a CMYK model and all files should be prepared for process color separation. No RGB, Pantone or PMS colors.

As is the industry standard, it is the sole responsibility of the originator to properly prepare and provide all files according to recommendation outlined by Oahu Publications. Failure to provide files as required can cause unpredictable errors when the files are output.

West Hawaii Today and Oahu Publications Inc. assumes no liability for any work that does not adhere to these guidelines. For additional information, call your Account Executive.

2026 Insert and Shipping/Receiving

SPECIFICATIONS AND DEADLINES

1. Insert pallets should be clearly labeled with the product name, total quantity, amount per skid or box, the total amount of skids and the insertion date.
2. If inserts are re-packaged, they should be re-packaged in the original form sent by the printer (same number of pallets, same amount on pallet, same number in a bundle, etc.)
3. Inserts should be packaged by insert date. If a product is running multiple dates, then it should be separated as such.
4. Inserts need to be at least .005" thick. Thinner sheets will often stick together causing "multiples."
5. Different inserts should NEVER be packaged on the same pallet. Verifying the count may be extremely difficult without removing all the bundles or boxes.
6. Insert bundles should not be tied (strapped) if possible. Strapping causes the product to curl and can make it difficult to feed into the insert machine.
7. No more than two turns (compensating stacks) per bundle would be optimum. Additional turns make it more difficult for the inserter to feed the machine.
8. Inserts should be stacked flat and not standing on edge.
9. Deadlines
 - a. Insertion orders due 21 business days prior to publication.
 - b. Inserts due 14 business days prior to publication.
10. Receiving
Hours are Monday-Friday from 8 am to 2:30 pm. (HST)
Closed Holidays.
11. **Honolulu Star-Advertiser**
4545 Kapolei Parkway
Kapolei, HI 96707
808.690.8820

FSI Specifications: West Hawaii Today uses a 44" web width for all printed products.

Inserts

Width: Measured along the spine	Minimum	3"
	Maximum	11"
Height: Measured perpendicular to spine	Minimum	4"
	Maximum	10.5"
Pagination: Broadsheet	Minimum	4 pages
	Maximum	96 pages
Pagination: Tabloid	Minimum	4Pages
	Maximum	120 Pages
Pagination: Single Sheet	Minimum	.005"

*4 page tabs and higher must also be at least .005" thick.

Since MidWeek is a publication delivered by the USPS (Postal Service), all inserts must fit within product. No part of any insert may protrude from the jacket. (The Postal Service uses the term "Host" in reference to the jacket.) Thus, these specifications; 11" along the spine (height for a tab insert) and 10.5" perpendicular to the spine (width for a tab insert), MUST NOT BE EXCEEDED. If any dimension of an insert exceeds this specification, it must be quarterfolded prior to insertion.

Additional Notes:

Offset stock can have a different thickness than glossy stock for the same paper weight. Color Express inserts are usually printed on 60# stock. 60# offset stock measures .45" thick while 60# glossy (or enamel) stock is only .3" of an inch – a huge difference (50%).

LATE FEES

Late delivery of any pre-printed inserts will need prior approval. Contact your sales representative for delivery extension dates. All pre-printed inserts delivered after deadline will be assessed a \$1,500 late fee per publication, if inserts are delivered after the agreed extension date, a \$200 a day surcharge will be imposed per publication. Tax will also be added to the surcharge.

West Hawaii Today

75-5580 Kuakini Highway, Kailua-Kona, Hawaii 96740
808.329.9311 • westhawaii.com

2026 Policies

RATE AND CREDIT

All advertising shall be prepaid unless credit accommodations have been established beforehand with West Hawaii Today/Hawai'i Island Midweek credit department. Amounts not paid in 30 days are assessed a finance charge of 1.5% per month (18% Annual Percentage Rate). Accounts with a balance of thirty or more days past due are subject to credit discontinuance without notice. All charges are due and payable on the twentieth day of the month following publication.

Any West Hawaii Today ad measuring more than 17.5" deep will be set to full page depth (20") and charged accordingly. Any Hawai'i Island Midweek/tabloid format display ad measuring more than 9" deep will be set to full page depth (10") and charged accordingly. All display ads are billed to the nearest quarter inch.

Advertisers signing dollar volume contracts will be billed at the applicable rate on the current rate card. Advertisers will be re-billed at the appropriate higher rate if contract is not fulfilled.

West Hawaii Today/Hawai'i Island Midweek may, at its sole discretion, offset any credits due an advertiser hereunder against amounts otherwise owed to it by an advertiser. Contracts become effective upon acceptance by management.

Contracts are not retroactive and are not prorated.

When an advertiser uses an advertising agency, both advertiser and agency shall be jointly liable for complying with all terms of the rate agreement, including payment for all advertising.

Copy should be checked for errors by the advertiser on the first day of publication. Credits for errors on advertisements will be allowed for the first insertion only. Credit will be issued for the portion of the advertisement that was incorrect. No credits will be given for positioning or for ads that did not publish in the paper. The value of any credit cannot exceed the cost of the ad. No errors in advertisements will be credited if ad copy was supplied after specified deadlines.

All rates are subject to Hawaii's general excise tax of 4.712 percent.

ADVERTISING RATES

Acceptance of advertising is subject to the approval of the Publisher. Brokered space is not accepted. All previous rate schedules are hereby canceled. All rates are subject to change upon 30 days written notice.

Advertisers forwarding orders that have incorrect rates or conditions are advised that the advertising will be

inserted and charged at the regular schedule of rates in force, and in accordance with the regulations set forth in the current rate card.

Advertising resembling news text must be surrounded by a border and carrying the line "Paid Advertisement" in 8pt. type at the top of the ad. The font in the ad must be Sans-Serif".

Guaranteed Placement

Advertising position is not guaranteed. However, guaranteed position will be granted on a first-come basis for ads 30" or larger for an additional 25% charge. Every effort will be made to comply with position requests, but acceptance of an order does not imply a position guarantee.

Political Advertising

Advance payment is required on all political advertising. Copy must carry the line "Paid Political Advertisement" at the top and must list the name of the individual, party or organization responsible for placement of the ad. A wide range of political rate programs are available. Please ask your Account Executive for details.

Religious/Nonprofit Rate

Available to religious, charitable and nonprofit organizations that exhibit nonprofit status (tax exempt number required). Contact your Account Executive for details and rates.

COMMERCIAL PRINTING

West Hawaii Today offers a wide variety of full service, quality offset printing, mailing and inserting. Ask your Account Executive for details.

Single Sheet, Print and Deliver

Advertisers can effectively target primary and secondary customers through 8 1/2" x 11" single sheet flyers. These flyers can be composed, printed and inserted into West Hawaii Today and MidWeek. Total market reach or by zones, a wide range of options are available. Ask your Account Executive for details.

DIRECT MAIL

OPI Direct Mail is one of Hawaii's largest direct mailers for over 25 years. We offer comprehensive and customized direct mail programs including mailing lists, various paper sizes, stocks and weights, and mailing services at very competitive pricing to help your business. For more information, please contact your Account Executive.

CANCELLATIONS

Cancellations or copy changes cannot be accepted after deadline. Composition charges can be charged on any ad produced and not released for publication. Canceled ads after space deadline will be billed 50% of the total cost of the original ad.

West Hawaii Today

75-5580 Kuakini Highway, Kailua-Kona, Hawaii 96740
808.329.9311 • westhawaii.com



Star  Advertiser

 tgi
THE GARDEN ISLAND

 Hawaii
Tribune-Herald

West Hawaii Today

 Midweek

 USA TODAY
HAWAII EDITION

NEWSPAPERS: HONOLULU STAR-ADVERTISER • THE GARDEN ISLAND
HAWAII TRIBUNE-HERALD • WEST HAWAII TODAY • USA TODAY - HAWAII EDITION • MIDWEEK

WEBSITES: STARADVERTISER.COM • HAWAII TRIBUNE-HERALD.COM
THEGARDENISLAND.COM • WESTHAWAII TODAY.COM • MIDWEEK.COM

500 ALA MOANA BOULEVARD, SUITE 2-200 • HONOLULU, HAWAII 96813 • 808.529.4700

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